

Catherine Beall, M.Ed.

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Portfolio: www.educationaldesignconsulting.com

INSTRUCTIONAL DESIGNER AND DEVELOPER



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Portfolio

An Instructional Designer with a strong background in both Education and IT, leveraging a unique blend of skills to craft impactful learning experiences. Draws upon proficiencies in both education and technology and applies organized and efficient methods to develop relevant learning interactions that captivate learners.

SKILLS

Articulate Storyline and Rise | TechSmith Camtasia and Snagit | SimGate Studio and Rex AI
Affinity Designer | Toonly | Audacity | Canva | 7taps | NVDA Screen Reader
PowerPoint | Excel | Word | Google Docs | Google Slides | Google Sheets

PROFESSIONAL EXPERIENCE

Instructional Designer and Developer

May 2022–Present

Educational Design Consulting, LLC, Destin, FL

Develop effective and engaging learning experiences that successfully address learning objectives.

- Development of eLearning, Instructor Led Training (ILT and VILT), script writing, storyboard creation, graphic customization, creative theme conception, 508 compliance, and quality assurance.

Instructional Designer and Developer

July 2023–Present

IDLance – Freelance, Remote

- Development of ILT/VILT
- Design and Development of eLearning courses
- Industries/Topics: Telecommunications, Technology, Manufacturing, Technical Product Sales, Onboarding, Leadership, DEI, Underground Utilities Marking

Instructional Designer and Developer

August 2022–Present

York and Yours: Creative Education Solutions – Freelance, Remote

- Development of eLearning, scripts, storyboards, and graphics customization; eLearning template design and development; business consulting
- Industries/Topics: Medical, Service Industry, Insurance, Government Agency, Leadership Training, Performance Management, Industry Compliance, Trauma Medical Training, Onsite Wastewater Treatment Systems, Employment Contracts and Terms, Oral and Maxillofacial Surgeons, Nutrition, Construction, Disaster Guidance, Manufacturing, Veterinary Technician Education, Fenestration

Project Manager | Instructional Designer and Developer

September 2023–Present

OpenLiteracy – Freelance, Remote

- Project management, budget management, quality assurance, team communication and coordination, document management, creation of guidelines and standards
- Instructional Design and Development: updated several training modules from text-based to fully interactive asynchronous courses

Instructional Designer

September 2023–Present

Value-Centered Solutions – Freelance, Remote

- Facilitation of SME interviews; Development of course outlines, scripts, and storyboards
- Curriculum creation: discovery and synthesis of current curriculum; organization, scope, and sequence
- Industries/Topics: Dyslexia, Parent Education, Teacher Education

Instructional Designer and Developer

December 2023

KTD+

- Stepped in to help finish a course: completed client edits, collaborated with internal team and client
- Industries/Topics: Law, Cybersecurity

Instructional Designer

November 2023

ELB

- Stepped in mid-project to create an ILT per client request: ILT creation, script writing, graphic design
- Industries/Topics: Supply Chain Management, Secure and Flexible Systems

Instructional Designer and Developer

October 2022–December 2023

Learn2Engage – Freelance, Remote

- Development of eLearning, Quality Assurance, 508 Compliance, Content Analysis
- Industries/Topics: Medical, Automotive, Business Management, Finance Management, Medical Assistant Training, DEI, Airport Operations, Healthcare Payment Management

Head of School | Lead Lower Elementary Teacher

August 2004–May 2023

South Walton Montessori Academy, Santa Rosa Beach, FL

Established and directed a groundbreaking school, fostering an engaged parent community, assembling a team of 12 high-performing staff members, and cultivating motivated students school-wide.

- Designed and adapted curriculum to meet the individual needs of around 20 classroom students each year and to achieve learning objectives.
- Devised and implemented assessment and evaluation strategies to gauge and track student progress. Analyzed this data to provide differentiated learning experiences and refine instructional processes.
- Authored curriculum and facilitation/attendee materials for Parent Education program, growing attendance to 90% of families attending at least 2 sessions each year, leading to increased positive parent engagement and decreased student turnover.
- Established collaborative and engaging school and classroom cultures that led to positive learning outcomes and low staff and family turnover resulting in consistently near 100% capacity.

Teacher | Curriculum Designer

January 2003–May 2003

Wider Horizons School, Spring Hill, FL

Designed curriculum for and led 2 new innovative programs: Spanish vocabulary for elementary students, and Manners and Practical Life Skills for high school students, based on identified needs and interests of students.

IT Consultant

May 2000–May 2002

Deloitte Consulting, Houston, TX

Major project roles included Project Management, Cutover Management, Technical Architecture and Development, Testing/Data Mapping, and Website Research Analysis.

- Coordinated with client subject matter experts to analyze needs, ensure objectives were met, and provide ongoing training on our technology solutions.
- As part of the recruiting team, educated others on the role of a consultant and interviewed and suggested candidates for employment.
- Consulted with clients in 2 major industries: energy and telecommunications.

Consulting Services Intern | Testing Analyst

Summer 1999

Ernst & Young, Houston, TX

Developed software and provided software testing for a large client in the energy industry.

- Collaborated with consulting team members and client subject matter experts.

Computer Lab Assistant | Technology Trainer

August 1996–May 2000

LSU Learning Assistance Center, Baton Rouge, LA

Provided technical advice and support to LSU students and staff members.

- Led software workshops for faculty, staff, and students.
- Created and implemented a lab assistant training manual.

EDUCATION & CERTIFICATIONS

AI-Enhanced Learning Innovator Certification: The Regis Company Essentials of Learning Design and Development with SimGate	March 2024
Google Project Management Certification: Google by Coursera	June 2023
Master of Education: Montessori Integrative Education The Institute for Educational Studies, Endicott College, Beverly, MA	2004-2005
American Montessori Society Lower Elementary Credential Houston Montessori Center, Houston, TX	2004-2005
Bachelor of Science: Information Systems and Decision Sciences, Management Information Systems Louisiana State University, Baton Rouge, LA	1996-2000

Honors: *magna cum laude*